

Symposium HALL A : Muromachi Mitsui Hall			Workshop HALL B : Muromachi Mitsui Conference		
9/6 (TUE)	9/7 (WED)	9/8 (THU)	9/6 (TUE)	9/7 (WED)	9/8 (THU)

Symposium (HALL A : Muromachi Mitsui Hall)

09/06 (TUE)	
9:00-9:05	<p>Opening Remarks</p> <p>Kuniyuki Makie Executive Officer, Media & Business Solutions, Nikkei Inc.</p>
9:10-9:20	<p>Special Message</p> <p>Takashi Asanuma Chief Digital Officer, Digital Agency</p>
9:30-9:50	<p>[Solo Lecture] MS&AD leads Co-Creation of DX</p> <p>Masashi Ippongi CDO Executive Officer, Chief Digitalization Officer, MS&AD Insurance Group Holdings, Inc.</p> <p>Outline : MS&AD Insurance Group, which owns Mitsui Sumitomo Insurance and Aioi Nissay Dowa has started its four-year midterm plan from this April.</p> <p>Its goal is to grow together with our society as “Risk solution platformer” by contributing to resolve various social issues, including climate change.</p> <p>In this session I’ll talk about our co-creation strategy of DX and new solutions and business created by partners of various industries.</p>
10:00-10:50	<p>[Panel] Lessons of transformation from errors of advanced DX companies</p> <p>Tsuyoshi Kodera Executive Vice President and CDO Officer in charge of Digital Transformation Strategy, Information Systems, and Information Security Sony Group Corporation</p> <p>Masashi Namatame Managing Executive Officer and Group CDO, Tokio Marine Holdings, Inc.</p> <p>Tomomichi Seki Tokyo Electric Power Company Holdings, Inc.</p> <p>Joji Noritake BayCurrent Consulting, Inc.</p> <p>Moderator :</p> <p>Norihiro Yagi BayCurrent Consulting, Inc.</p> <p>Outline : Companies that want to promote DX tend to refer to other successful cases. However, what is really helpful is the failure example of an advanced DX company. Learning from failure and discerning what to imitate and what to avoid will lead to the promotion of DX and economic development.</p>
11:00-11:50	<p>[Panel] The Future of Finance will be Driven by Data</p> <p>Jeff Radke Co-Founder and CEO, Accelerant</p> <p>Joel Lieginger Founder and CEO, Paceline</p> <p>Moderator :</p> <p>Jon Soberg Managing Partner, MS&AD Ventures</p>

	<p>Outline : The world of finance is changing rapidly as financial products are becoming embedded and financial models across payments, banking, credit cards and insurance are blending to provide better products to meet the needs of customers. In this panel we will talk to the CEOs of Accelerant and Paceline, both of whom are using data in new and important ways to enable the future of finance.</p>
<p>13:15-13:35</p>	<p>[Solo Lecture] DX Cybersecurity Strategies for the Hybrid Era</p> <p>Yoshimasa Tai Country Manager & VP Sales for Japan, Fortinet Japan</p> <p>Outline : Workstyle, Cloud, OT, Metaverse... the digital innovation wave becomes even bigger, faster, and intertwined in multiple directions. For quickly capturing those unpredictable changes and drive business transformation, it's imperative to shift to the proactive cybersecurity strategy allows you to focus on transformation itself with confidence, even in a complex environment. In this session, we Fortinet will explore the requirements for the cybersecurity strategy indispensable for the DX, based on our long-term experiences, unique technologies and the latest research findings as a global leader in the cybersecurity market.</p>
<p>13:45-14:00</p>	<p>[Solo Lecture] SMBC Group`s Approach against Agriculture, Clean Energy, and Carbon Neutrality</p> <p>Tadahiro Kaneko Senior Deputy Head of Sustainability Division,Sumitomo Mitsui Banking Corporation / Financial Group</p> <p>Outline : In April 2020, SMBC group added to our group Mission that "We contribution to a sustainable society by addressing environmental and social issues". For this presentation, SMBC will explain the approach against Agriculture, Clean Energy and Carbon Neutrality to realize a sustainable society.</p>
<p>14:10-15:00</p>	<p>[Panel] ~ The Evolution and Future of STO: The Integration of Financing and Marketing as Demonstrated in the Marui Group's "Social Bond"~.</p> <p>Hirotsugu Kato Director, Managing Executive Officer, MARUI GROUP CO., LTD.</p> <p>Tomohisa Murakami Senior Managing Director/Investment Banking Product, Nomura Securities Co., Ltd.</p> <p>Eiji Kobayashi Country Head, Securitize Japan K.K.</p> <p>Moderator :</p> <p>Shota Matsuzawa CEO, Innovation Connect Inc.</p> <p>Outline : Security Token Offerings (STOs), leveraging blockchain, have grown fast globally in recent years. A social bond offering by Marui Group in June demonstrated one distinctive benefit of an STO, the integration of financing and marketing. This session provides a deep dive of this promising aspect of STO by the key stakeholders of the deal.</p>
<p>15:10-15:25</p>	<p>[Solo Lecture] Why is "DX and data utilization" necessary for a decarbonized society?</p> <p>Makoto Hayama President and CEO, Saison Information Systems Co., Ltd.</p> <p>Outline : We will tell you how digital transformation (DX) and data utilization can contribute to the realization of a "decarbonized society".</p>
<p>15:35-16:10</p>	<p>Demo Stage</p> <p>AnchorZ Inc. : "DZ Security", a Japan technology that changes the common sense in the world</p> <p>Masaaki Tokuyama CEO, AnchorZ Inc.</p> <p>TradeWaltz Inc.: Introducing TradeWaltz, a DX trade platform that creates the future of trade</p> <p>Hirohisa Kojima President and Chief Executive Officer, TradeWaltz Inc.</p>

G.U.Technologies Inc. : Introduction of Japan Open Chain, a blockchain infrastructure for business from Japan

Daimei Inaba CEO, G.U.Technologies Inc.

16:20-17:10

[Panel] **Era of AI-oriented inventions - Patent DX will revitalize Japan-**

Hajime Shirasaka CEO, AI Samurai Inc.

Atsushi Yamada Executive Officer and Distinguished Engineer, IBM Japan

Yasuaki Arai TAIYO INK MFG. CO., LTD.

Toshihiko Hamano Nishimura & Asahi

Moderator :

Takahiro Shibuya Senior Staff Writer Senior Staff Writers Group Editorial Bureau Nikkei Inc.

Outline : In March, the Ministry of Economy, Trade and Industry decided that it was "legal" to use artificial intelligence (AI) in preparing patent documents, which is the exclusive business of patent attorneys. This was in response to inquiries from start-up companies about a system to eliminate the gray zone, opening the door to an era in which AI thinks about inventions, and the possibility that Japanese companies' intellectual property strategies will take off.

17:20-18:20

[Panel] **Diversifying digital currency and the future of finance - regional revitalization and new business seen from new legal system for stablecoins-**

Jumpei Miwa Senior Expert, Product Division - SaaS, Recruit, Co.Ltd.

Daimei Inaba CEO, G.U.Technologies Inc.

Hidekazu Kondo CEO, G.U.Technologies Inc.

Masanori Kusunoki Director-General, Digital Agency

Moderator :

Keita Sekiguchi Fintech editor, Nikkei Inc

Outline : Even in the U.S., which was relatively tolerant of stablecoins, there are moves to tighten regulations. In June, Japan became the first country in the world to pass the revised Payment Services Act to regulate stablecoins. But, does it support the issuance and circulation of innovation-friendly digital currencies? Panelists will discuss future prospects and possibilities from the perspective of regional revitalization and the future of finance

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Symposium (HALL A : Muromachi Mitsui Hall)

09/07 (WED)	
9:00-9:20	<p>[Solo Lecture] The key to succeed DX for Japanese companies</p> <p>Taku Torii Director of Experience Design and DX Acceleration, IBM Japan</p> <p>Outline : According to a survey by the Ministry of Internal Affairs and Communications, more than 42% of companies are working on DX. On the other hand, the majority of companies' DX efforts are no more than a business process improvement, and they have not been able to gain a "competitive advantage in the digital age." To promote DX, in addition to the involvement of senior management, it is necessary to acquire new rules, processes, and organizational skills. In this session, as a front-line consultant who has experienced the failures and successes of DX promotion in Japanese companies, I will introduce the key points to promote DX in Japanese companies.</p>
9:30-10:20	<p>[Panel] Aiming for a digital society that creates new value</p> <p>Katsunori Tanizaki CDIO Senior Managing Executive Officer, Group CDIO, Sumitomo Mitsui Financial Group</p> <p>George Shishido Professor, Areas of Interest: Constitutional Law, Comparative Constitutional Law, Information Law, The University of Tokyo</p> <p>Akemi Tsunagawa Founder and CEO, Bespoke Inc.</p> <p>Chizuru Suga Director for Digital Economy, Ministry of Economy, Trade and Industry (METI) Counselor, Digital Agency Government of Japan</p> <p>Moderator :</p> <p>Keiko Ogawa EY Strategy and Consulting Co., Ltd. Advisor Keiko Ogawa BCM leader: RegTech leader Partner</p> <p>Outline : The important thing about DX is not just digitization, but that it leads to transformation that leads to social and economic change. Whether transformation processes can create new value and achieve sustainable growth? Speakers will discuss the ideal form of Japan with themes such as data distribution, startup innovation, workstyle reform, and financial democratization.</p>
10:30-11:20	<p>[Panel] Disruptive Startup Business Models that Change the World</p> <p>Aaron Tan Co-Founder and CEO, Carro</p> <p>Sagar Khatri Co-Founder and CEO, Multiplier</p> <p>Dennis Goh Co-Founder and CEO, Lyte Ventures</p> <p>Tiffine Wang Partner, MS&AD Ventures</p> <p>Moderator :</p> <p>Tiffine Wang Partner, MS&AD Ventures</p> <p>Outline : Hear from three of MS&AD ventures' portfolio companies bringing new business models to the world! Multiplier, a global employee management platform that enables you to hire and manage teams anywhere in the world, Lyte provides financing and benefits for high end gig workers, and Carro, SEA's largest online auto dealership! Learn how you can partner or work with these startups to transform your organization and Japan.</p>

11:30-11:50	<p>Solo Lecture</p> <p>Tohru Futami Director, Executive Vice President and CDIO(Chief Transformation Officer) and CDIO (Chief Digital Information Officer).Aflac Life Insurance Japan Ltd.</p>
13:00-13:20	<p>[Solo Lecture] CX Impressive Customer Experience (CX) That All Companies Should Aim For</p> <p>Joji Noritake BayCurrent Consulting,Inc.</p> <p>Outline : Today, Digital Transformation (DX) initiatives are essential for all companies. However, most companies have yet to reap significant benefits from it. We believe it is time for Japanese companies to achieve significant results and make a lasting impact through DX. In fact, given the potential within Japanese companies, we believe that the possibilities of their DX could maybe even be unprecedented worldwide.</p>
13:30-14:20	<p>[Panel] Forefront of food-tech -Prospects of "Cellular Agriculture" business-</p> <p>Yuki Hanyu CEO, IntegriCulture Inc.</p> <p>Megumi Avigail Yoshitomi Japan Association for Cellular Agriculture</p> <p>Norihiro Nakayama member of the House of Representatives</p> <p>Moderator :</p> <p>Naoki Tsujimoto Lawyer, Nishimura & Asahi</p> <p>Outline : While problems such as population growth, global warming, and Russia's invasion of Ukraine have greatly shaken the agricultural and food industries. Meanwhile, "Cellular agriculture," which produces proteins by culturing and proliferating cells using regenerative medicine technology and producing meat and seafood, is attracting attention. The session focuses what kind of rules and investments are necessary for this new technology to build a sustainable society while contributing to food security.</p>
14:30-14:50	<p>[Solo Lecture] World in 2025 powered by Leading-edge Technologies</p> <p>Masayuki Mori Partner, IBM Consulting, IBM Japan, Ltd.</p> <p>Outline : The road to post-COVID recovery in economy and everyday life generates new trends. Based on our insight on business trends, consumer trends and emerging IT close to the practical stage, we expect that borderless experiences, processes and IT will integrate real & digital.</p> <p>IBM proposes key points of industry transformation toward 2025 and after, and the architecture supporting those transformation in borderless era.</p>
15:00-15:50	<p>[Panel] Pathway to Dataspace economy to solve social pain points</p> <p>Seiji Ishida Director in charge of business promotion,Senior Executive Officer DI Business Supervisor and Head of Data Platform Business Unit,Saison Information Systems Co., Ltd.</p> <p>Keisuke Murakami Director-General for Public Service Group, Digital Agency</p> <p>Noboru Koshizuka Professor, Interfaculty Initiative in Information Studies, The University of Tokyo</p> <p>Moderator :</p> <p>Kumi Fujisawa Institute for International Socio-Economic Studies</p> <p>Outline : No matter how much DX is promoted within a single company, full-scale industrial and social transformation will not be realized unless data sharing and collaboration in inter-company transactions function. In this session, speakers discuss how to proceed with data collaboration that should really be in a form that transcends large companies, SMEs, public organizations, and business categories.</p>
16:00-16:50	<p>[Panel] Happy encounter between agriculture and energy in carbon-neutral society</p> <p>Hironobu Ode CEO, Seiwa</p> <p>Hiroto Kitagawa CEO, PLANT DATA Co.,Ltd.</p>

Kohei Nishiwada CEO Asuene Inc. / Co-Founder&CEO

Moderator :

Yasunari Sugiyama Partner, Nishimura & Asahi

Outline : Climate change countermeasures and CO2 reduction are the common and most important missions of the world. The agriculture and energy industries are each working to solve their own issues, but by combining their strengths using digital technology, there is the potential for not only cost reductions but also the creation of mechanisms that create new value.

17:00-18:00

[Panel] **Traveling civil servants in Bandai Town**

Jyunichi Sato Bandai-machi

Naotoshi Sugawara Chief Digital Officer, Bandai-machi

Hiroaki Ono Bandai-machi

Kumiko Watanabe Bandai-machi

Moderator :

Ryuichi Minoura

Outline : Bandai Town in Fukushima Prefecture has been designing the way local governments should be from scratch, with the aim of revitalizing the region through exchanges and related populations, and aiming for a townspeople-oriented administrative design. Aiming for a work style that matches the lifestyle and life stage of each municipality staff, the town have adopted the concept of "working while traveling" as one of the goals for a state in which work can be done anywhere, and can handle work without problems with systems and security The situation has been created through public-private partnerships. In this session, we will invite a workation expert as a moderator and hold a panel discussion on how civil servants should live in their own way.

18:20-18:50

UNIVERSITY BUSINESS PLAN COMPETITION Awards Ceremony

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Symposium (HALL A : Muromachi Mitsui Hall)

09/08 (THU)	
9:00-9:50	<p>[Panel] OMO Strategy for realization of Society 5.0</p> <p>-Incoming technology connecting last mile-</p> <p>Yasuhisa Iida CEO, JP Digital Executive Officer, Group Chief Digital Officer, Japan Post Holdings Co., Ltd.</p> <p>Yosuke Okada Yosuke Okada Founder & CEO at ABEJA, Inc.</p> <p>Kouji Yanagida Operating Officer, Deputy Head of Retail & Business Banking Company</p> <p>Masato Yamamoto Chief Executive Officer of Merpay, Inc.</p> <p>Moderator :</p> <p>Mitsunobu Okubo Solution Architect, Digital Agency</p> <p>Outline : The Digital Agency are working on DX of services for government and citizens with its mission "Human-friendly digitalization :No one left behind", aiming to realize a digital society that realizes diverse happiness. In this session, we will invite experts who are active in the front lines of business development and marketing with a background in technology. We will have a panel discussion. In addition, we will delve into the discretion required for promoting DX in each organization and how the organization should be.</p>
10:00-10:50	<p>[Panel] Path to sophisticated global supply chain -DX to holds key to data operations-</p> <p>Keita Nishiyama Visiting Professor, The University of Tokyo's Institute for Future Initiatives Senior Executive Fellow, Industrial Growth Platform, Inc. (IGPI) Advisor, Mitsui Sumitomo Insurance Co.,Ltd.</p> <p>Saito Yutaka President, Digital Architecture Design Center (DADC),Information-technology Promotion Agency</p> <p>Masao Hirano Professor, Waseda Business School</p> <p>Keiji Matsunaga Sumitomo Mitsui Banking Corporation</p> <p>Moderator :</p> <p>Atsushi Nakayama Commentator, Nikkei, Inc.</p> <p>Outline : In the global economy, the requirements that supply chains must meet have expanded from efficiency to decarbonization, human rights, and economic security. Disruption of supply chains due to risks such as disasters and wars is also becoming a reality. Evolved supply chains require the ability of DX to capture changes and find countermeasures through real-time data.</p>
11:00-11:50	<p>[Panel] “Copernican Revolution” in digital society</p> <p>-World users to be core of the platform possible?-</p> <p>Masaaki Tokuyama CEO, AnchorZ Inc.</p> <p>Takahiro Chiba CEO, TRUSTDOCK Inc.</p> <p>Masayuki Ikebe Professor, Hokkaido University Vice Director, Next Generation Telemedicine Development Centre, Hokkaido University Hospital</p> <p>Ryosuke Ushida Director, Fintech and Innovation Office, Financial Services Agency</p> <p>Moderator :</p>

	<p>Tomomi Hioki LPC, Miura & Partners</p> <p>Outline : Damage such as hacking and spoofing is increasing on digital platforms such as the Internet and the cloud. For this reason, the importance of identity confirmation and person authentication by service providers and public institutions has increased, and users are often required to perform complicated operations and procedures. At this rate, the realization of a “digital society in which no one is left behind” is doubtful. Exploring challenges and solutions for realizing a digital society in which users can safely use their own personal information and action history.</p>								
12:35-12:50	<p>Solo Lecture</p> <p>Naoki Shiraiishi Executive Officer, General Manager, Digital Strategy Dept., Sumitomo Mitsui Financial Group</p>								
13:00-13:20	<p>[Solo Lecture] The utilisation of climate technology solution for TCFD disclosure by Japanese companies, and further technology agenda for management renovation</p> <p>Shiro Nabeshima Partner, Head of Banking and Financial Markets Consulting, IBM Consulting</p> <p>Outline : TCFD disclosure is an important business driver for Japanese companies under the revised Japan's Corporate Governance Code requirement. This presentation intends to explain what is the essential data and process needed for TCFD disclosure in quantitative way, and introduce Climate Tech tools to support with required capability by technology. Also, the presentation extends to mention future management renovation IT agenda beyond TCFD disclosure.</p>								
13:30-14:20	<p>[Panel]New phase of asset formation by public-private tag -Collaboration between public pension simulator and private DX services-</p> <p>Hideki Murai Special Advisor to the Prime Minister / The Liberal Democratic Party, member of the House of Representatives</p> <p>Fumiya Okabe Director, General Affairs Division, Pension Bureau, Ministry of Health, Labour and Welfare</p> <p>Tohru Futami Director, Executive Vice President and CDIO(Chief Transformation Officer) and CDIO (Chief Digital Information Officer). Aflac Life Insurance Japan Ltd.</p> <p>Moderator :</p> <p>Toshio Taki Money Forward, Inc. Executive Officer, Head of Sustainability and CoPA, Head of the Money Forward Fintech Institute</p> <p>Outline : The Ministry of Health, Labor and Welfare has developed a tool called the "Public Pension Simulator," which allows users to easily calculate their own pension amount on a computer or smartphone with the aim of "visualizing" changes in pension amounts due to changes in working and living styles. It is said that it is necessary to expand cooperation with various private DX services to actively utilize this tool and improve quality of life. Panelists discuss the "public-private tag team" required to brighten the future of asset formation in the era of 100-year lifespans.</p>								
14:30-15:50	<p>Impact Pitch Final</p> <table border="0"> <tr> <td>AC Biode</td> <td>bajji Inc.</td> </tr> <tr> <td>CoCooking Co.,Ltd.</td> <td>DATAFLUCT. INC</td> </tr> <tr> <td>enerbank inc.</td> <td>EV Motors Japan Co.,Ltd</td> </tr> <tr> <td>i GRID LAB inc.</td> <td>SIRC Co., Ltd.</td> </tr> </table>	AC Biode	bajji Inc.	CoCooking Co.,Ltd.	DATAFLUCT. INC	enerbank inc.	EV Motors Japan Co.,Ltd	i GRID LAB inc.	SIRC Co., Ltd.
AC Biode	bajji Inc.								
CoCooking Co.,Ltd.	DATAFLUCT. INC								
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16:00-16:10	<p>Demo Stage</p>								

ExaWizards Inc.

Ko Ishiyama Representative Director and President

16:20-17:20

[Panel] **Policies and corporate strategies required by “DX x Security”**

Hiroshi Sasaki Director, Business Development, Fortinet Japan G.K.

Akira Saka Chief Information Security Officer, Digital Agency

Yukihiro Uemura General Manager, Data Management Dept. MS&AD Insurance Group Holdings, Inc.
General Manager, Data Management Dept. Mitsui Sumitomo Insurance Co., Ltd.

Moderator :

Hiroyuki Nishimura Commentator/Editorial Writer, Nikkei, Inc.

Outline : Against increasingly sophisticated and complex cyber-attacks such as ransomware and DDoS attacks, it is necessary to promote businesses and policies that fully incorporate DX-based security measures. In this session, we will discuss the state of DX necessary to realize innovation while ensuring safety.

17:30-18:00

Impact Pitch Awards Ceremony

The session information is as of 2022/9/02

Please note that it may change depending on the future situation.

/SUM Secretariat

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Workshop (HALL B : Muromachi Mitsui Conference)

09/06 (TUE)

11:00-12:00

Strategic Use of Patent Document Preparation with AI

- The story of AI Samurai being approved by by the Gray Zone Elimination System
powered by AI Samurai

Hajime Shirasaka CEO, AI Samurai Inc.

Ryotaro Watanabe Lawyer, Tokyo Hatchobori Law Office

Outline : AI Samurai, Inc. has developed a patent document preparation software which can prepare patent documents using artificial intelligence. The preparation of patent documents is the exclusive business of patent attorneys; is there any legal problem with using AI to prepare patent documents? In this workshop, we will introduce the strategic use of the patent document drafting system by actually running it, along with the secret story of the gray zone elimination system of the Ministry of Economy, Trade and Industry, which made it legal to use our AI system for the drafting of patent documents. AI Samurai, Inc. has developed a patent document preparation software which can prepare patent documents using artificial intelligence. The preparation of patent documents is the exclusive business of patent attorneys; is there any legal problem with using AI to prepare patent documents? In this workshop, we will introduce the strategic use of the patent document drafting system by actually running it, along with the secret story of the gray zone elimination system of the Ministry of Economy, Trade and Industry, which made it legal to use our AI system for the drafting of patent documents.

14:20-14:50

A "digital service platform" that co-creates digital transformation in the financial and payment industries

powered by IBM Japan, Ltd.

Yasushi Kuwabara Associate Partner, Financial Business Solutions, IBM Consulting, IBM Japan, Ltd.

Outline : Since COVID-19, the digital shift has accelerated in various aspects, and a digital native ecosystem is being formed. In this session, I will introduce a "digital service platform" that enables financial institutions and credit card companies to have a variety of options in the digital society and to provide new services flexibly and speedily.

15:00-15:50

Financial Institutions in 10 Years - How AI and Data Utilization Will Enrich People's Lives

powered by Digital Agency

Ichio Sato Deputy General Manager, CEO's Office(Bigdata), SBI Holdings, Inc.

Takuya Saeki President, DYNATREK Visiting Researcher, College of Human and Social Institute, Kanazawa University

Mikio Ogawa Director Data Science, Financial Team Lead, DataRobot, Inc.

Moderator :

Takuro Okada President of the Financial Data Utilizing Association

Outline : The Digital Agency, as a headquarters for the formation of a digital society, is promoting efforts to realize a society in which the benefits of digitization are extended to all citizens through the promotion of DX in the entire society. In this session, we will welcome experts who have been active on the front lines of AI and data application in the

financial industry to hold a panel discussion on how financial institutions should be in 10 years from now, and how AI and data application will enrich people's lives. The panel will also examine the current challenges of AI and data utilization in financial institutions and how DX beyond industry boundaries should be realized, with a view to 10 years from now.

16:00-16:50

Digital Technology and Financial Services Leading the New Agriculture/AgriTech

powered by EY Japan

Hideki Obata Executive Managing Officer, Norinchukin Research Institute

Akihisa Takahashi Co-Founder and CEO, notas inc.

Kirito Yusaku Industry Advisor, Digital Government, Microsoft Co., Ltd.

Moderator :

Noritaka Kohnose Senior Manager, EY Strategy and Consulting Co., Ltd.

Outline : As public interest in agriculture and food grows, not only traditional agriculture-related businesses but also various players are increasing their commitment to agricultural DX. This session will unravel the digital technologies and financial services that are key to the realization of agricultural DX, and discuss future directions along with recent examples.

17:00-18:00

~Legal Affairs Supporting the Transformation of the Agri-food Sector: Legal Strategy Based on Sustainable Agri-food Systems

powered by Nishimura & Asahi

Yasunari Sugiyama Partner, Nishimura & Asahi

Eri Hirata Lawyer, Nishimura & Asahi Fukuoka Office

Hideki Katagiri Lawyer, Nishimura & Asahi

Takunori Kono Lawyer, Nishimura & Asahi

Yusuke Mizuno Attorney-at-law, Nishimura & Asahi

Kenya Suzuki Lawyer, Nishimura & Asahi

Shiori Komatsu Lawyer, Nishimura & Asahi

Outline : Introduction of legal trends in Japan and overseas relating to the transformation and sustainability measures in the agri-food sector, as well as front-line legal strategies in key areas (regulations/rulemakings relating to agri-food technologies, forest business and carbon credits, aqua finance, etc.)

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09/07 (WED)	
11:00-12:00	<p>powered byTRUSTDOCK</p> <p>Takahiro Chiba CEO, TRUSTDOCK Inc.</p> <p>Shinsuke Uei Sales Manager, TRUSTDOCK Inc.</p> <p>Hikaru Sekine Manager, Japanese Bankers Association</p> <p>Hiroki Ochi Japanese Bankers Association</p>
13:00-13:45	<p>Data linkage vendors practice DX themselves! Introduction of data-driven use cases</p> <p>powered by Saison Information Systems Co., Ltd.</p> <p>Seiji Ishida Director in charge of business promotion,Senior Executive Officer DI Business Supervisor and Head of Data Platform Business Unit, Saison Information Systems Co., Ltd.</p> <p>Yutaka Koyagi HULFT Business Unit West Japan Department, Saison Information Systems Co., Ltd.</p> <p>Midori Kawaida HULFT Business Unit West Japan Department, Saison Information Systems Co., Ltd.</p> <p>Outline : As a vendor of HULFT, DataSpider, and data linking software, we thoroughly utilize our own products, reflect our experience in our products and services, and make proposals to our customers.As a DX practice, we have almost completed the migration of our IT environment to the cloud, and have taken the next step, building a data-driven platform.In this presentation, we will introduce how we have promoted our efforts, democratize data, and demonstrate how we are using data specifically.</p>
14:00-14:30	<p>What is "Background Authentication®"</p> <p>- the ultimate personal authentication technology?</p> <p>powered by AnchorZ</p> <p>Masaaki Tokuyama CEO, AnchorZ Inc.</p> <p>Outline : To explain Background Authentication technology, a completely new concept that solves the current eKYC (online identity verification) issues at once, and how this technology from Japan ensures the safety and convenience of users and contributes to the future digital society.</p>
15:00-15:30	<p>AI Strategies for the Web3 Era. A Positive Spiral that Transforms Social Problem Solving into a Growth Business</p> <p>powered by ExaWizards Inc.</p> <p>Takuma Oue Director, ExaWizards Inc.</p> <p>Outline : As the topic of Web3 has become more and more popular in the media, CxOs have been asking how it affects their business and how it relates to AI. Oue, a member of AI startup ExaWizards, has published a book of the same name as the title, and will introduce selected essentials. He will also explain the BASICS Framework, which facilitates planning and analysis of solutions to social issues that have become essential in the private sector.</p>
15:40-16:10	[Panel] UNIVERSITY BUSINESS PLAN COMPETITION

University Students' Big Picture Imagination Towards the Future in 2050

Dr. Shigeo Kagami	Professor - Graduate School of Engineering, Deputy Director General - Division of University Corporate Relations, The University of Tokyo
Shigenori Hata	Professor, Co-creation Bureau, Osaka University
Ryota Hosoi	CoilSite CEO, Tokyo Institute of Technology MOT master's student
Moderator :	
Takashi Ueda	Editor, Nikkei Inc.

16:20-17:30

UNIVERSITY BUSINESS PLAN COMPETITION Final

Judges

Takuma Oue	Director, ExaWizards Inc.
Eigo Kashimoto	Innovation and Intellectual Property Dept. Director-General, Japan External Trade Organization
Yoshimasa Sakai	Director General, Momentum Fostering Bureau, Japan Association for the 2025 World Exposition
Shigenori Hata	Professor, Co-creation Bureau, Osaka University
Akiko Sugimoto	Local Area Business Editor, Regional News Center, Editorial Division, Nikkei Inc.

17:40-18:10

UNIVERSITY BUSINESS PLAN COMPETITION Semi-finalists Pitch

Symposium HALL A : Muromachi Mitsui Hall			Workshop HALL B : Muromachi Mitsui Conference		
9/6 (TUE)	9/7 (WED)	9/8 (THU)	9/6 (TUE)	9/7 (WED)	9/8 (THU)

Workshop (HALL B : Muromachi Mitsui Conference)

09/08 (THU)	
10:00-11:00	<p>Decarbonization technology referred to Saga, which is adopted by Meti.</p> <p>powered by Seiwa</p> <p>Katsuichi Kagiya Saga prefecture Agriculture Research center</p> <p>Hidefumi Ejima Biomass New industry Promotion Division,Saga City Hall</p> <p>Moderator :</p> <p>Hironobu Ode CEO, Seiwa</p> <p>Outline : This session will show you a decarbonization technology across Agriculture and Industry. Saga waste incineration facility has a lot of residual heat and waste gas, and it give them to a greenhouse to grow crops through pipelines. This model is one of decarbonization technology, and we will make new simulation software to spread this model to whole Japan. This research will be benefit for decarbonization, regional revitalization and agriculture development. It's better to look at this session if you are interested in decarbonization with digital across agriculture and industry.</p>
11:30-12:00	<p>The world of 2025 powered by 10 leading-edge technologies for the financial industry: the boundary between real and digital has become borderless</p> <p>powered by IBM Japan, Ltd.</p> <p>Yuji Ueki Associate Partner, IBM Japan, Ltd.</p> <p>Outline : In July, IBM Japan released "The world of 2025 powered by leading-edge technology". In this report, we specifically identified the "convergence of real and digital" as one of the major themes that will shape the future. In this session, we select 3 of the 10 digital technologies that are expected to become popular in the future, and explain them and the use cases in the financial industry from the viewpoints both business and technology.</p>
13:00-13:30	<p>Promoting DX,Solving business issues related to data with smart start</p> <p>powered by Saison Information Systems Co., Ltd.</p> <p>Hidenori Noma Marketing department Manager,Saison Information Systems Co., Ltd.</p> <p>Outline : Why is corporate DX not progressing? Aren't we taking DX initiatives too seriously? The key point is a smart start to data utilization.Start by connecting systems that are easy to work with, and try data utilization for the first time. At that time, if you have a mechanism that allows you to easily connect the data of the system you want to add,It is possible to start small and expand. The number of connection destinations that were not considered at the beginning will surely increase later. In this session, we will introduce specific examples of DX initiatives that we are applying in our actual business. Why don't you start now?</p>
13:40-14:10	<p>Digital services and security of the future that is created from the user's perspective</p> <p>powered by AnchorZ</p> <p>Masaaki Tokuyama CEO, AnchorZ Inc.</p> <p>Yoshihiro Tachibana MITSUBISHI ESTATE CO., LTD.</p>

Outline : Representative Director Tokuyama of AnchorZ, a Background Authentication development company, and Mr. Tachibana, the promotion leader of Mitsubishi Estate's comprehensive smart home service ""HOMETACT"", will discuss the future of digital life-related services and security based on the history of system development so far. The leaders of both companies, aiming for social infrastructure while unraveling the comfort, convenience, and safety that future digital services should be aware of, will talk about what is necessary to create truly user-oriented digital services, and their visions for the future.

14:20-14:50

Challenge to New Healthcare utilizing Medical Metaverse & AI

powered by IBM Japan, Ltd.

Munenori Senzaki Partner, Healthcare & Life Sciences Industry Leader, IBM Japan

Outline : Introduce ongoing initiatives toward the realization of new healthcare, such as Juntendo University and IBM's medical metaverse research to new medical care that transcends time and distance, early detection of intractable disease patients with virtual clinical departments and rare disease screening AI, financial business reforms in a super-aging society using cognitive function AI.

15:10-15:40

~Blockchain Business Trends - How to Prepare Now -

powered by G.U.Technologies

Daimei Inaba CEO, G.U.Technologies Inc.

Hidekazu Kondo CEO, G.U.Technologies Inc.

Masako Namiki Executive Project Manager, G.U.Technologies Inc.

Moderator :

Naoko Nemoto Professor, Graduate School of Business and Finance, Waseda University

Outline : This presentation will introduce domestic and international trends, including use cases for blockchain businesses. Based on these trends, what preparations should be made now to launch a blockchain business? What issues must be cleared? We will also introduce our services to support your business, including "Japan Open Chain," a blockchain infrastructure for business, blockchain technologies, legal and tax advices, and business planning.

16:00-17:00

Aiming for global DX collaboration across industries, government, and academia

powered by TradeWaltz Inc

Nobuyuki Hiratsuka Deputy Director-General, International Affairs, Digital Agency

Fuhito Kojima Director of University of Tokyo Market Design Center, University of Tokyo

Kazuhiro Yoshida Global Logistics Department Manager, Toyota Tsusho Corporation

Moderator :

Satoru Someya Managing Director, Head of CEO's Office and Head of Global and Alliance business dept,
TradeWaltz Inc

Outline : TradeWaltz, an all-Japan trade DX platformer, will organize this facilitator, will provide this session with representatives from industry, academia, and government. Each one will make 5-minute note on DX activities as follow and issue to overcome.

-Private sectors will tell about how difficult to collect data from across industries and to develop a new model for the industry.

-Academia will tell about how to analyze and optimize the collected data by utilizing the knowledge in the academic world.

-Government will tell about what kind of rules and regulations are necessary for the government to promote data distribution domestically and internationally.

17:10-18:00

New global market and supply chain for alcoholic beverages created by aluminum cans

powered by Agnavi

Taki JETRO

Dai Sawada Representative, The Norinchukin Bank Hong Kong Representative Office

Yuki Sonobe Assistant Manager, Corporate Management Headquarters Long-term Strategies Team Keio Corporation

Ippei Miki Toyo-Seikan Group Holdings

Moderator :

Seishu Gen Founder and CEO, Agnavi Inc,

The session information is as of 2022/9/02

Please note that it may change depending on the future situation.

/SUM Secretariat